



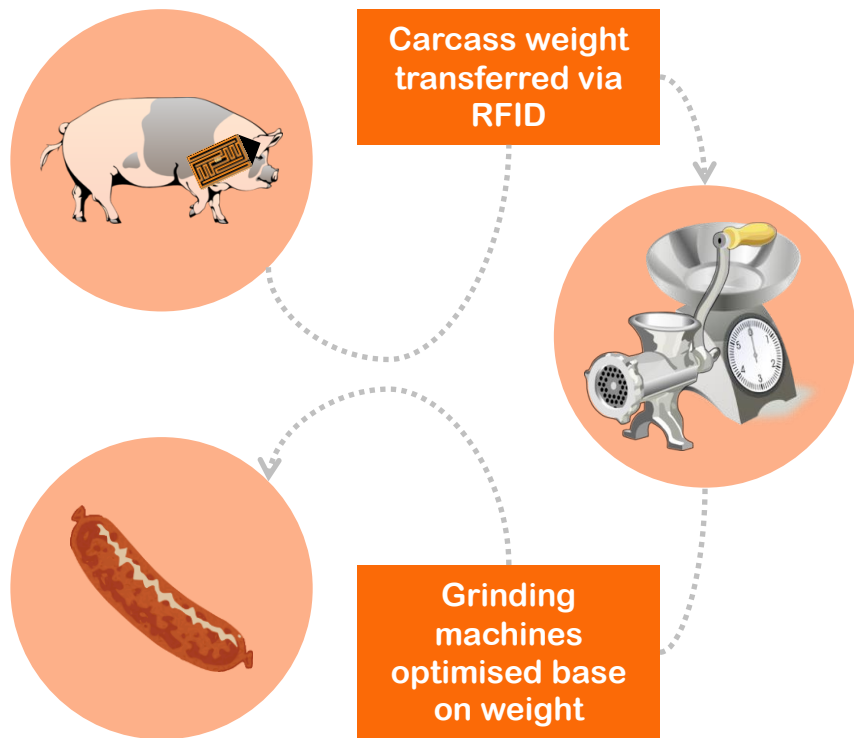
CUTTING COUNCIL COSTS WITH CONNECTED CITIZENS

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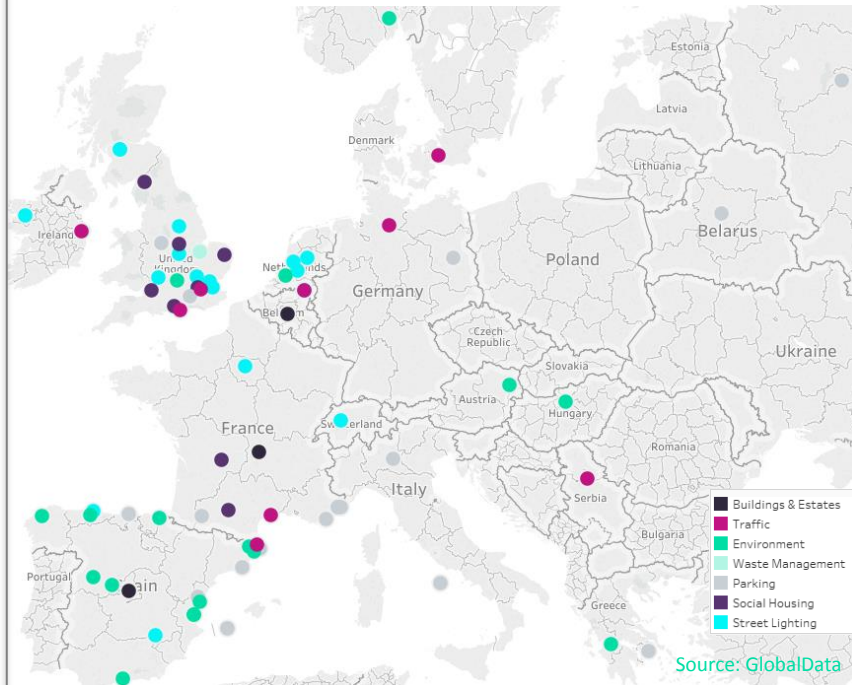


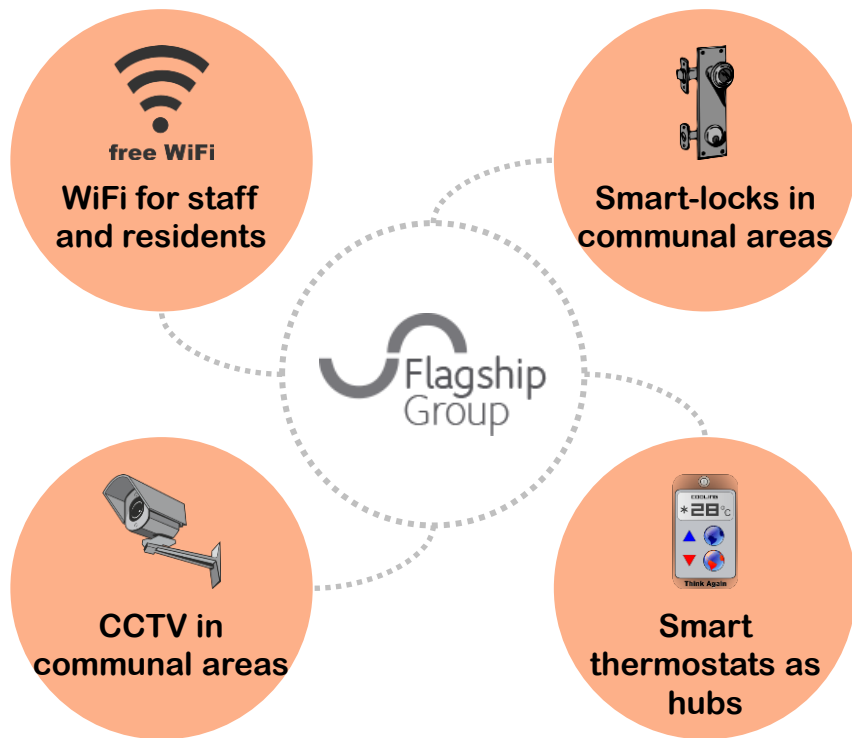


- **Internet of Things (IoT) allows businesses to optimise operations and costs.**
- **Used successfully in a range of industries.**
- **Despite the benefits of automated processes. Are they suitable for citizens?**

- IoT focused on lines of business.
- Most deployments are Pilots.
- Mature markets in Parking and Street Lighting.
- Always part of wider initiatives, IoT not the solution but an enabler.

Municipal IoT deployments by service function

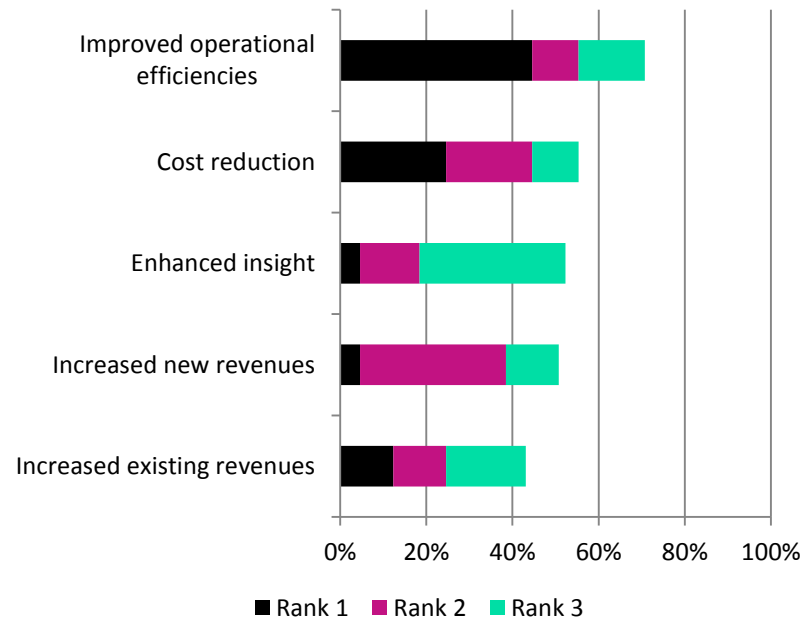




- **Good example of challenges is Social Housing.**
- **Flagship Group has pilot in 11 flats.**
- **Consumer solutions not appropriate.**
- **Looking to future proof solutions.**

- IoT is part of **future council services.**
- **Solutions reinvent services and cut costs.**
- **Barriers to roll outs come from the supplier end.**
- **Paradox: Supporting SMEs and one-stop-shop solutions.**

Benefits municipalities hope to achieve from IoT



Source: GlobalData

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