

# Enabling IoT Applications in a Secure SMART Environment



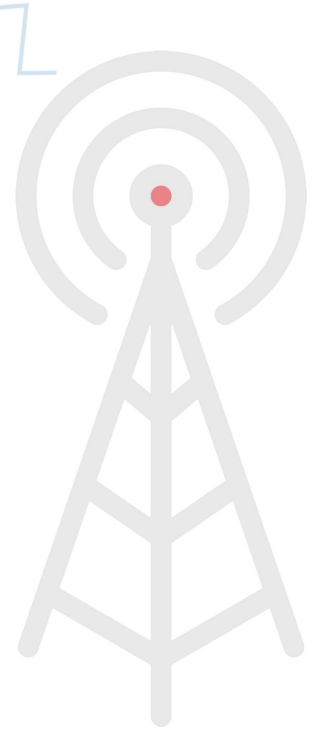
# Eseye

1. Eseye is a leading global provider of M2M cellular connectivity for IoT
2. We simplify complex global device deployments for enterprises

*“we can now offer a solution capable of connecting to all networks using a single SIM...reducing our costs by 25% while delivering a superior solution and customer experience”* Geoff Hayllar, **Philips Healthcare**

# Eseye delivers

1. Secure managed cellular connectivity across all devices and a global network-of-networks
2. Unique, highly secure, zero-touch device provisioning
3. True freedom to connect to a vast number of international mobile network partnerships via the **AnyNet™** and **AnyNet Secure™** multi-IMSI/Operator SIMs



# Secure IoT agenda – inspiring action

*'The scariest thing about IoT is the collective ignorance and unwillingness by manufacturers to implement good enough security on their IoT devices.'* IT PRO, 2016

*'90% of organizations lack full confidence in their IoT security'* AT&T, 2016

*'Hackers will Target IoT Devices in 2017'*

Computerworld Jan 2017

*'IoT security, however, has not kept up with the rapid pace of innovation and deployment, creating substantial safety and economic risks'*

US Department of Homeland Security 2016

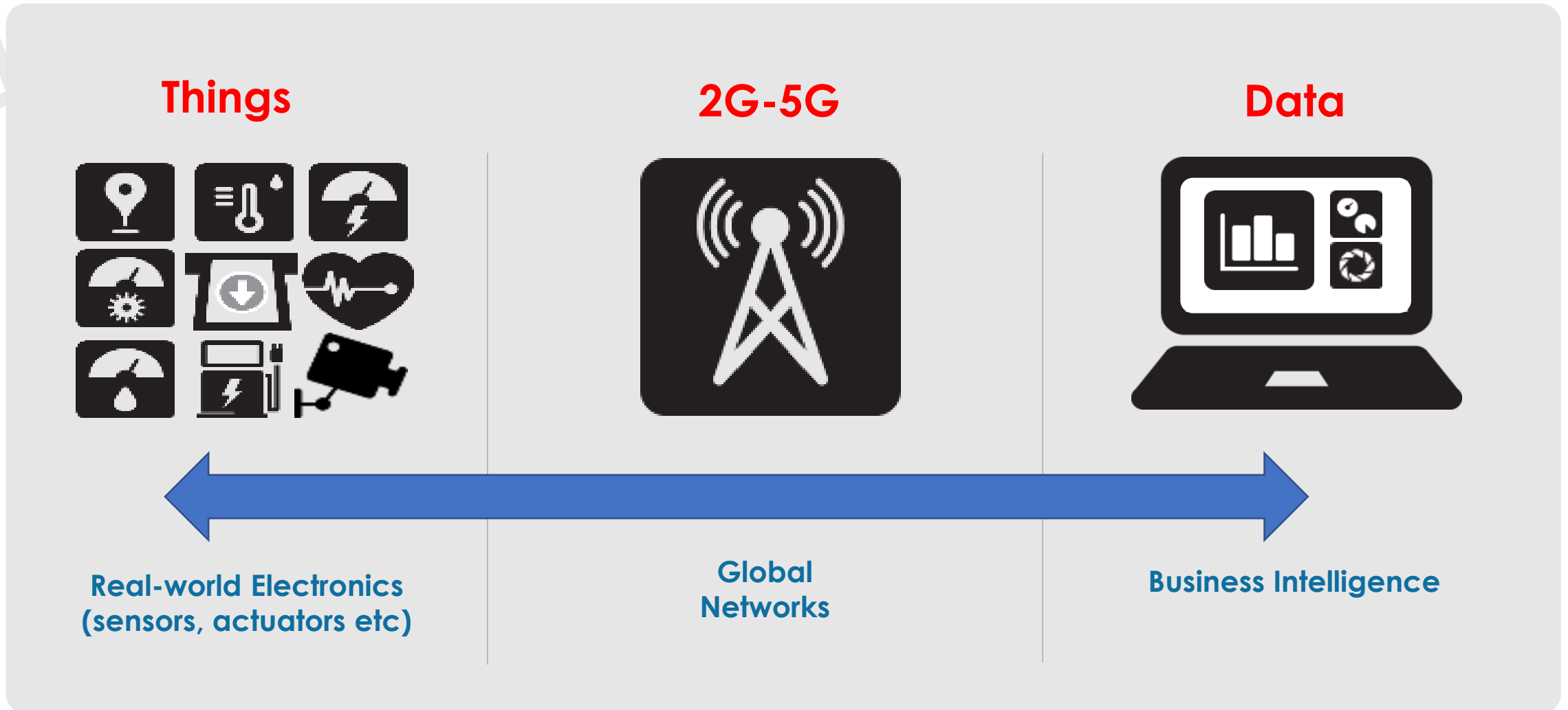
*"the most significant factor slowing growth in IoT is serious customer concern about IoT security" : AWS*

**The challenge is to deliver the maximum appropriate security without hampering market growth.**

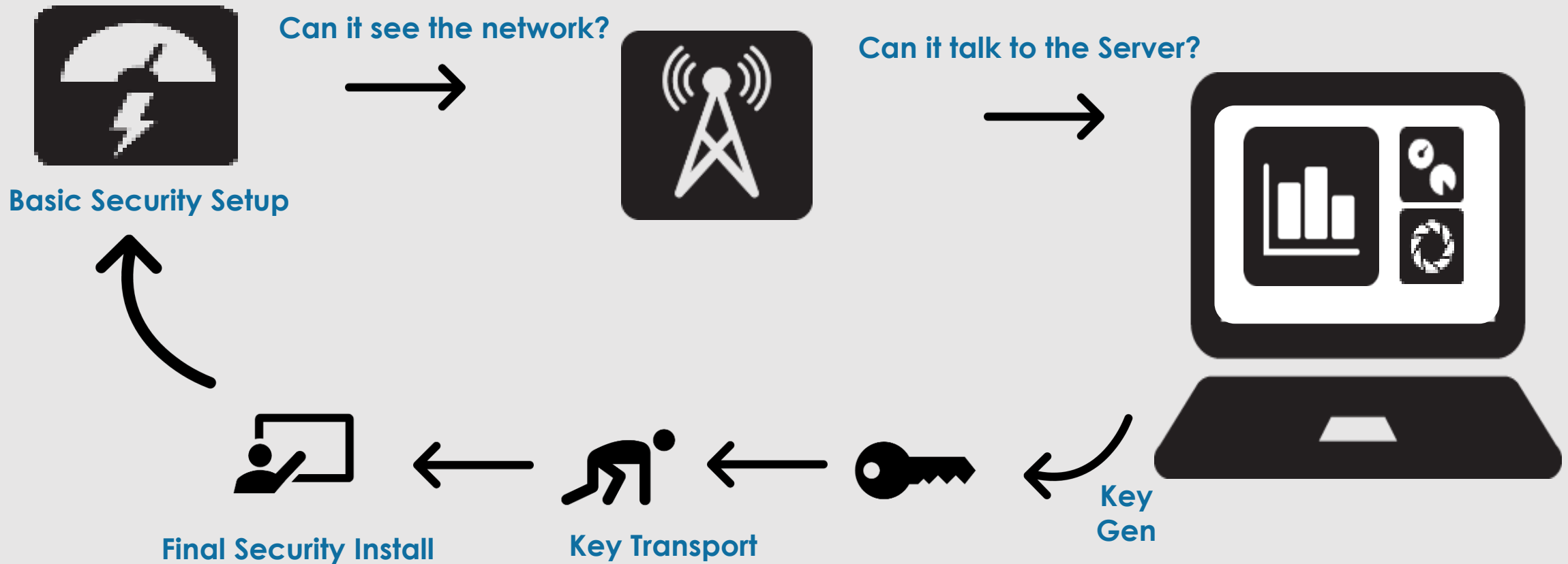
**We need a practical, affordable, technical solution**



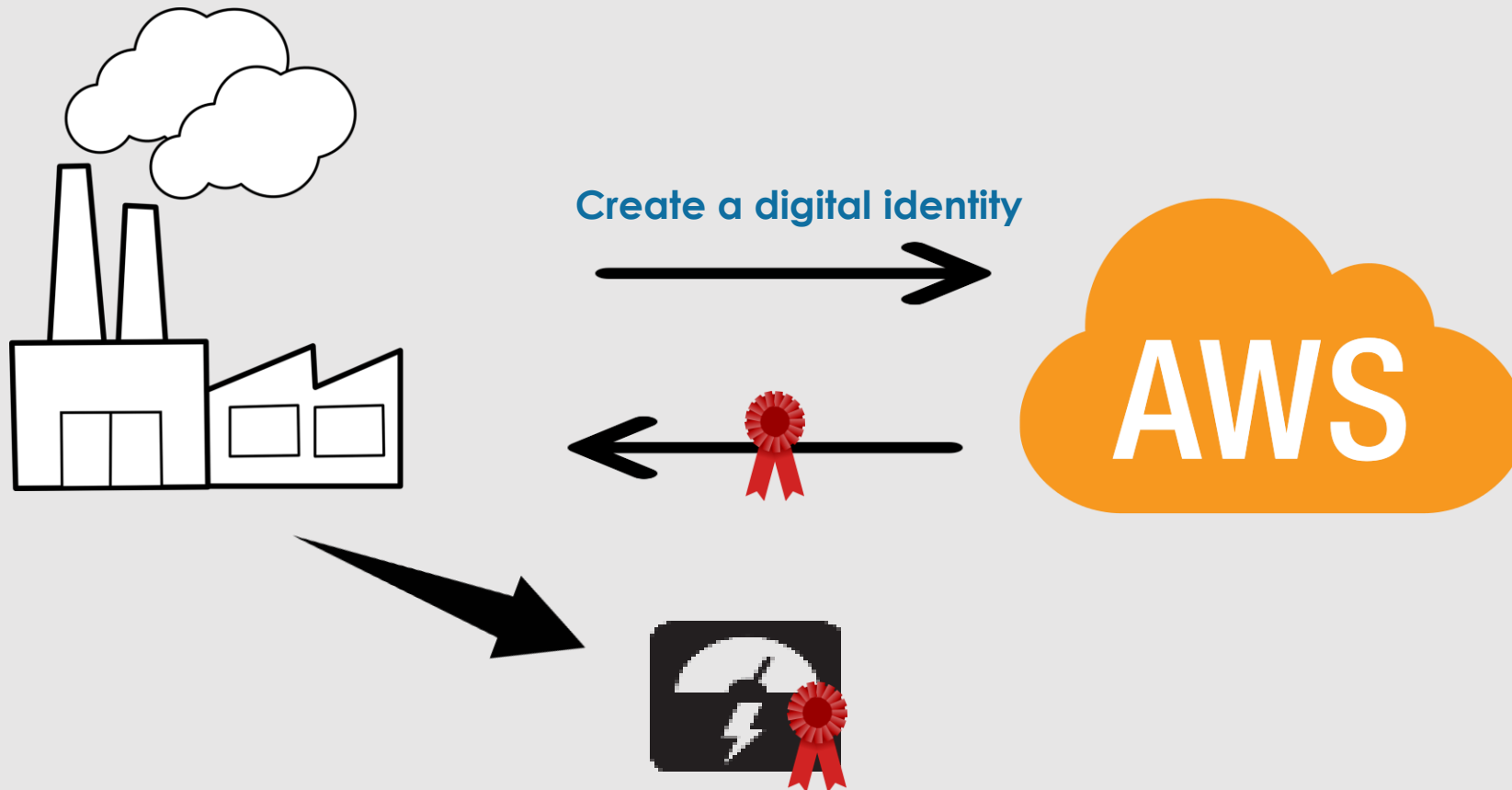
# Building Blocks of IoT



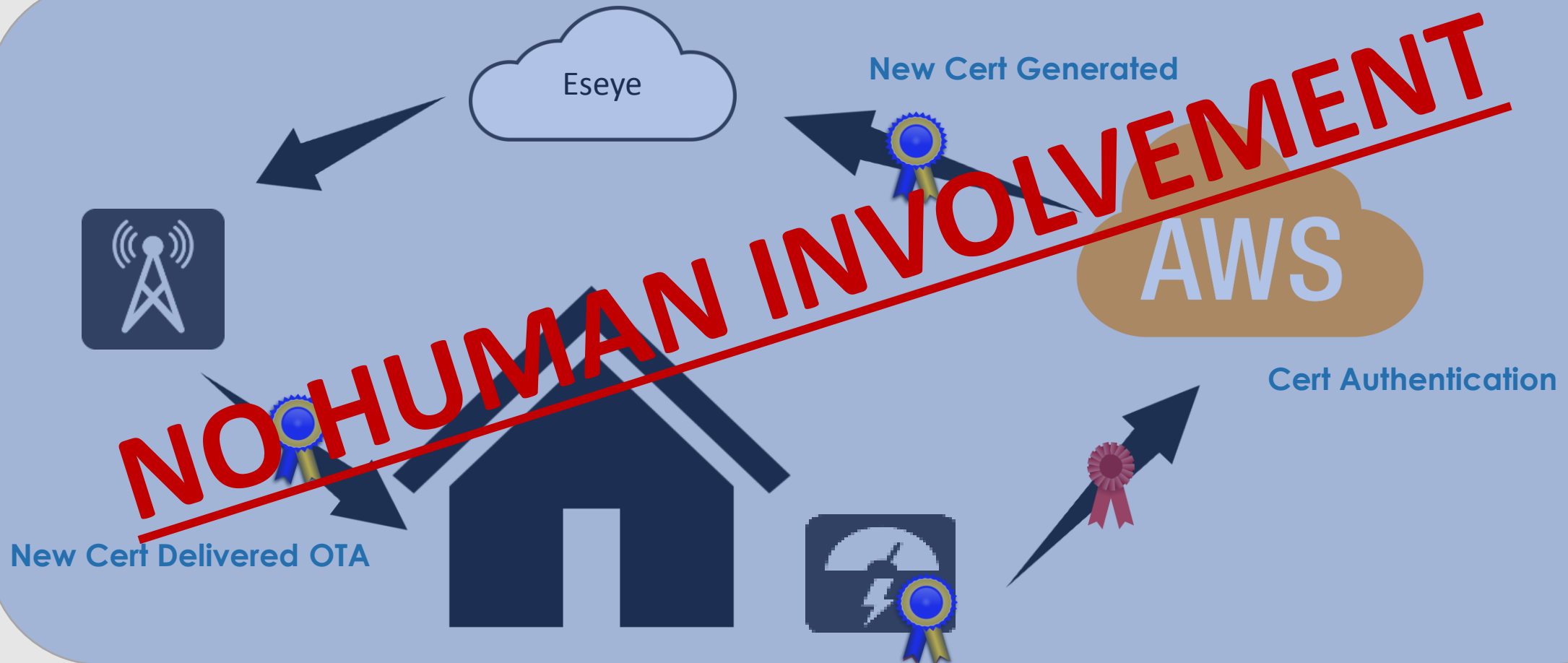
# Old Security Process



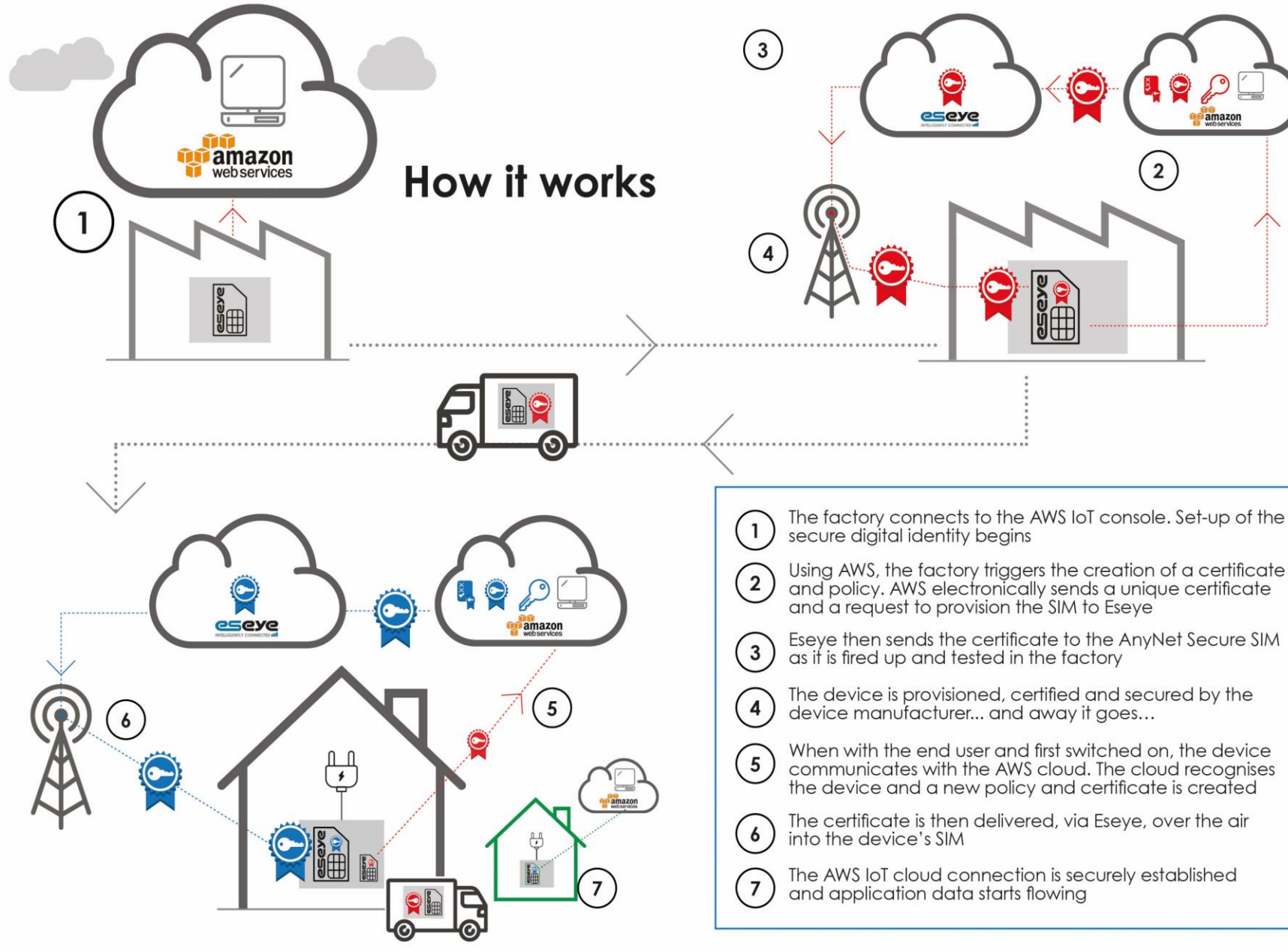
# New Process Manufacture



# New Process Installation



# AnyNet Secure – How it works



# The AnyNet Secure SIM Launched at AWS Re:Invent 2016





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